"WHERE THE SUNSET TURNS THE OCEAN'S BLUE TO GOLD"
Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

ADVERTISING PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

SUBSCRIBE NOW!

VOL. 1—NO. 38 | KIRK SMITH, Editor-Owner | Ocean Beach, California, Friday, Aug. 10, 1923 | PHONE POINT LOMA 17 | FIVE CENTS THE COPY

BOOST LABOR DAY

"WHERE THE OCEAN WAVES TO YOU"

Under the above caption in a preferred position of The Labor Leader last week, Editor Al Rogers said in big "fat" type thusly:

"One of the beauties of Ocean Beach is the rugged coast line with hidden caves, rocky points and lovely bathing stretches between. Here 'Old ocean's gray and melancholy waste' takes on a bluish-green beauty from yellow sand and sunny skies; white crested billows roll in constant repetition onto the shore and hesitatingly retire, beckoning one to follow them into the vasty deep. Delightfully cool and invigorating breezes from away out yonder farther than the eye can reach are borne on incoming waves making us forget the dust of the city streets and the heat of mill and mine.

And all that sort of thing. Organized Labor will go to Ocean Beach for its Labor Day picnic this year. All is being provided by men who make the town. Selling of tickets and disagreeable committee work will be done by them this time. All labor will have to do on that day is to enjoy the program. Let's go."

We are having an extra special this week at the BUTTERFLY SWEET SHOPPE, Butter Scotch Peanut Brittle 15c per lb.

NEW REALTY FIRM AT OCEAN BEACH

Under the title of the Beach Real Estate Co., F. L. Russell and Miss Katherine Mader have opened a realty office in the Reid Transfer building on Newport avenue, near Bacon street. Their phone number is Point Loma 136. Captain Russell and Miss Mader are both experienced in the real estate field here and their patrons can be assured of courteous service in rentals as well as the buying and selling of property.

BILL BOOSTER SAYS



MR. AND MRS HOLDRIDGE TRAVEL AFAR BY AUTO

On their way to Springfield, Mo., Mr. and Mrs. I. A. Holdridge, write from Rawlins, Wyo., that they have been exploring the wonders of Yellowstone park, General Grant National park and other places of interest.

In a postscript Mr. Holdridge says, "we have already traveled over four thousand miles, hundreds of miles being over unimproved trails, and our car has never failed to wander through chuck holes and mud holes and climb mountains and the steepest hills."

CALIFORNIA NEWS BRIEFS

Secretary of Agriculture Wallace and William Spry, commissioner of the general land office, discussed the problems of livestock raisers of western states, at a meeting in San Francisco, in which the necessity of adjusting the system under which stockmen lease forest reserve and public domain lands for ranges, or graze their stock under a permit. They spoke reassuringly of the problems and said full investigation would be made.

The worst fire in the history of Stockton started in the Philson hotel and resulted in the death of Homar Felts, principal of the Porterville schools and a property damage of practically a million dollars. Flames spread to the Commercial and Savings Bank, gutted the sixth and seventh floors and badly damaged floors eight and nine. Several guests of the hotel were overcome.

Representatives of the press may acquaint themselves with the highway, industrial and scenic problems and attractions of portions of Lassen, Modoc and Siskiyou counties through the medium of an excursion which is planned to start from Sacramento, August 14, returning August 21. Lewis Carrigan of Redding has charge of the plans.

A total of 354 fires have occurred in the national forests of the state since January 1, burning over 10,500 acres of government land and 12,500 acres of private land in and adjacent to the federal reserves. 50 per cent of the fires were caused by carelessness. Forty-four arrests were made and thirty-seven convictions secured.

A 300-acre tract of rich fruit land in the Plumas lake district, Yuba county, was purchased by the Great Northern railway. Division into 20-acre tracts will be made and when productive will be occupied by retired officials and executives of the road, it is claimed.

Oliver B. Schooling, who died at his Yolo county ranch north of Capay, was a resident of the state for sixty-four years and participated in many history-making events of the early day, notably the Clearlake water and range trouble of 1870 and the Modoc Indian war.

The big structure of the First Methodist church at Pasadena is being razed and will be re-erected on a new location. Every bit of material taken down is carefully marked and indexed, so that the building can be rebuilt in exact type as originally.

The annual convention of purchasing agents of northern California, when it convenes at Oakland, September 27, for a 4-day conference, will represent two billion dollars' worth of purchasing power.

An 11-year-old brother and a forbidden cigarette is blamed for the death of 4-month-old Donald Carroll who was burned to death when the residence at Home Gardens, near Los Angeles, was destroyed.

Construction by the harbor commission of grain terminals on Islais creek is meeting with opposition from the Martinez chamber of commerce, who would avoid competition for the warehouses at Port Costa.

Wages of $3.00 per ton with a bonus of $1.50 per ton to those who remain during the entire season, have been agreed upon by Napa county prune growers. Dry yard wages will be 40 cents per hour.

I. S. Hayward, Hayward's only negro settler, has been notified anonymously to "clear out by August 1." Small boys are thought to be responsible for the note, and Hayward says he won't go.

Mrs. Manuel Battencourt, who died in Oakland after a long illness, and her husband, who expired at her funeral at that place, were buried together in the family plot at Napa.

Thomas E. Flynn, 70, and veteran newspaper man of San Francisco, committed suicide at his club, after writing a note saying, "Far better to be dead than sick and weak."

Driving in a fog along the Glenwood highway to Santa Cruz, Harry Morey, sr., of Palo Alto was killed when his car left the road on a sharp curve at Rocky Fall.

Two army lieutenants, Roland Kelly and Roy Vradle of Los Angeles, came near meeting death in San Francisco bay when their plane, piloted by Vradle, fell.

Three well drillers, A. J. Munich, Louis Leitera and Alex Wilson, were killed at Stockton when a high power wire touched the machine which they were operating.

Sonoma county fair has set aside a day to present the "Pageant of the Stars and Strips" devoted to the goddess of the growing grain and Luther Burbank.

Prosperity!—Feel it, talk it,

WARREN G. HARDING

In Memoriam

By V. J. P.

Though he be dead, the lofty spirit lingers,
To soothe the land that for him sorrows much;
His mortal life death smote with frozen fingers,
The earnest soul its coldness cannot touch.

Hearts of a nation at this great disaster,
Bow down before their God, too sad to weep,
While he for whom they mourn, before his Master
Lies, mute and reverent, in his final sleep.

He is not dead, but only gone before us,
To make reply to the great Judge above;
His kindly soul will ever hover o'er us,
To guard and bless the country of his love.

Oh noble heart, oh spirit sweet and lowly,
Calm mind that flinched not at the final call,
We give thee now, in silence deep and holy,
To God the just, the Ruler of us all.

CONDUCTOR ON OCEAN BEACH LINE WINS PIE CONTEST

Platform men of the San Diego Electric Railway and their families celebrated the annual weiner roast at Ocean Beach Saturday. The members arrived in special cars from the Adams avenue and M street barns through the courtesy of General Manager Claus Spreckels. After the weiner roast and ice cream, which was furnished by Mr. Spreckels and E. J. Burns, assistant general manager, the tug-of-war took place and was wo nby the strong boys from Adams avenue. Mrs. C. H. Lee, wife of the inspector, won the ladies' nail-driving contest and Joe Smith, a conductor on the Ocean Beach line, won the pie-eating contest.

Just before the happy crowd boarded the special cars to return to San Diego J. A. Moon, supervisor of service, presented to John H. Watson, operator on No. 3 line a beautiful Hamilton watch as a safety-first award:

A GOOD TIP—The only way to boost Ocean Beach is to patronize Home Industry. Buy your FILMS, always fresh, and have your finishing done at FROIDE Photo Finishing Co., opp. P. O.

BABY BEAUTY BATHING CONTEST NEXT SUNDAY

The first of a series of special amusement and spectacular events at Ocean Beach will be staged next Sunday afternoon. It will be in the nature of a baby beauty bathing contest for which a large number of entries have already been made and promises to be highly interesting to both young and old. The contest will begin at 2 p. m. and the program will be varied and entertaining from start to finish. Come yourself and bring along the little ones.

The I. W. W. of California will remain under the temporary restraining order issued at Sacramento last month until the adjourned hearing which is set for August 16. The district attorney will ask a converting order making the restraint permanent. A change of venue was denied the defendants and a motion for a change if judges within Sacramento county was asked. This subject will be opened at the next hearing.

One field of Onas wheat, cultivated by the agricultural college of the University of California, near Davis, produced at the rate of 110.4 bushels of thrashed grain per acre, setting a record for American wheat growing.

Placer county people turned out in great numbers to pay their last respects to William C. "Bill" Conroy, sheriff of that county in the days when the west was wild. During his three terms in office Conroy captured or was responsible for the capture of some of the most noted desperate characters in the criminal history of Placer county.

RAILROAD COMMISSION TO HOLD HEARING ON RAILWAY MATTERS

The city council has been notified that the state railroad commission will hold a hearing at the federal building in this city Aug. 16 on the applications of the San Diego Electric Railway company for the abandonment of central lines for permission to operate its tracks on an overhead crossing across the Santa Fe tracks and Tide street.

It was announced that the hearing will be presided over by Examiner Handford.

O. B. DRY GOODS
Special Reduction in BATHING SUITS, Ladies' and Men's from $1.75 up to $3.45.

The regular W. C. T. U. meeting will be held next Wednesday, August 15, at 3.30 p. m. at the Congregational church.

"The Bible and the public schools" will be the subject discussed.

COMMUNITY PICNIC ON THE SEASHORE NEXT TUESDAY

Instead of the usual C. of C. social entertainment, there will be a Community picnic next Tuesday August 14, at Ocean Beach. It will be held on the sands near the merry-go-round, commencing at 6 p. m.

There will be special music and games provided, as well as all sorts of diverting entertainment that goes with a jolly community gathering. Everybody is invited and it is requested that you bring your own lunch, including weiners and marshmallows, together with sharp pointed sticks for roasting purposes. The tables in the outdoor pavilion, adjoining the merry-go-round, will also be available for picnicing and a most happy time is in store for all who participate. Don't forget the place and date and be on hand early.

What and Where Kent's Hole Is.

A cavern in the vicinity of Torquay, England, famous not only for its relics of primative man, but also for its remains of extinct animals, is known as Kent's Hole. Although the existence of this cave had been known from time immemorial, it did not attract the attention of [illegible]ntists until 1825. Excavations w[illegible]rried on by Pengelly from 1865 to 1880, at a cost of nearly £2,000 and yielded results of the highest importance to the science of anthropology.

There were found flint tools of the Paleolithic age and implements of bone, such as needles, awls and harpoons. The animal remains discovered comprised those of the lion, hyena, bear, wolf, fox, rhinoceros, mammoth, Irish elk and reindeer, showing that those animals once lived in Britain and were co-temporaneous with men of the Stone age.

"IT'S NOT FAR TO A FABER STORE"

USES NEW KIND OF WAVE

A radio set using a new kind of magnetic wave was recently exhibited in the East. Although but 15 inches square and weighing but seven pounds, it is claimed that it will send sound through solid steel or concrete and can be successfully used by entombed miners or from the inside of a bank vault. No aerial or ground is required and the set can be used for communication either with a single station or between the rooms of a house.

'ROUND THE STATE

Senator Johnson will speak in Reno, Nevada, Labor day.

Red Bluff's $24,000 of sewer extension bonds carried.

A drive for strict observance of the Sabbath is on at Stockton.

Sisson is after the 1925 session of the school superintendents.

Sisson has cleared its main streets of telephone and power poles.

The will of the late Robert J. Currey of Fairfield discloses an estate of $535,000.

A San Francisco firm purchased $25,000 worth of Marysville's improvement bonds.

Fire destroyed building on the Van Loben Sels ranch, near Vorden, valued at $10,000.

Eight thousand sacks of rice from the 1922 crop was sold at Marysville at $2.65 f. o. b.

Fresno will launch a campaign to annex sixteen square miles of unincorporated territory.

Father Ricard, prophet of the University of Santa Clara observatory, predicts a calm and balmy August.

The people of Sisson made up the $500 deficit of the Sisson summer session of the Chico teachers' college.

Miss Florence Beard, teacher in the Ransome school at Piedmont, will soon go to Europe to study science.

Frank Johns, oil worker of San Jose, injured some time ago on the Signal Hill works, committed suicide.

Michael Morrelli, old resident of Mill Valley, was found stricken with paralysis and removed to the county hospital.

Frank Alexander, Edgewood, and Agnes Hurtt, Roughandready, have received recommendation for appointment as postmasters.

Two representatives of the Australian water conservation commission were through the Sutter basin recently on an inspection tour.

A U. S. patent of 1868, issued to J. W. Lovelady and covering a homestead near Ladoga, was recorded by the Colusa county clerk August 1.

The annexation of adjacent suburbs to the city of Vallejo was voted favorably by 116 to 5. Petitions for a special election are in circulation.

Absence of record of the city's title to certain of Lodi's streets may block the efforts of the city planning commission and save 180 condemned shade trees.

C. H. Wheeler has been suspended as chief field prohibition agent of the San Francisco district in the dispute over the disappearance of liquor seized at Monterey.

The wife of Major Julias Lindenstruth, U. S. A., retired, of San Jose shot and killed her 13-year-old son and herself. She left a note indicating mental derangement.

M. L. Bouton, constable at Manton, seeks $5,000 damages from L. H. Meyer, rancher, for injuries received last August when he was shot by Meyer in trouble over water rights.

Jack Frango, oldest member of the Machoopda tribe of the Indian village of Chico, is dead. It is claimed that he was 102 years old and was present at the signing of the treaties between the Indians and the government in 1852-53.

An 8-mile trail, to link up the Angeles reserve and furnish access to a mountainous region, will shortly be built from Coldbrook Camp to Mount Islip, it is reported from Pasadena. Later this will be extended to Crystal Lake.

Carl Lee, 19, was run over and cut in two at the waist by a train at Watsonville, yet remained conscious for twenty minutes and talked to hospital attendants, giving his mother's name and address at Indianapolis and explaining that he was stealing a ride when hurt.

Siskiyou supervisors are asked to create a new highway from Butte Valley to Tule Lake Valley; to construct a new county hospital to replace the Yreka structure, condemned, and for a modern domitory at Yreka to provide for pupils of the outlying districts of the county

* **SUBSCRIBE NOW!** *

BASEBALL

O. B. BALL TEAM WINS CLOSE GAME ON LOCAL GROUNDS

L. A. Shaffer, the "Star" man of the Maine Garage, is fully deserving of the strongest spot spotlight of publicity for the able manner in which he has succeeded in organizing a real peppery baseball club for Ocean Beach. As manager of the local team, "Star" Shaffer has worked hard early and late in gathering together a fine bunch of players who are all true-blue Beachites.

On the newly acquired grounds at Niagara avenue and DeFoe streets, the O. B. boys had their first real try-out last Sunday afternoon, when they won a hotly contested game with the Y. M. I. team, of San Diego, by a score of 2 to 1, the visiting barely missing a complete shut out.

Here's the O. B. team lineup: Cliff Owen, c; W. Terry, p.; F. H. Fickeisen, ss.; E. Isom, 1b.; A. Evans, 2b.; G. Bolt, 3b.; H. Holder, rf.; R. Hawkins, cf.; B. Julian, lf.; Dave Lewis, alternate pitcher and C. Custer, substitute player.

Lieut. Prose, of the O. B. Fire Department and Officer Webster, acted as umpires, the latter in the field and the first named at the plate.

The game bristled with exciting plays, some of the outstanding features being a wonderful running fly catch by "Shorty" Julian in left field, a double bagger by Twirler Terry that brought in two runs, really winning the game, while the team play by Evans at second and Isom at first held the visitors down by keeping the bases clear. The battery work of Terry and Owen was par excellent, and Catcher "Cliff" certainly proved himself a classy base runner, after slamming the pill square on the nose. Taken all in all, it was a game well worthy of taking up a silver collection to help defray expenses for needed paraphernalia. The Y. M. I. opposing team kept the local bunch busy at all stages of the game, the errors being recorded at a total of three, the visitors having the big end.

One of the visiting players suffered a badly cut lip, owing to a pitched ball caroming off his bat, and had to retire in the fifth inning.

There will be a big game next Sunday and a fine contest is scheduled for Labor Day.



OCEAN THEATER

S. R. O. is the rule these nights at the Ocean Theater, where the finest features are produced by Manager Ericson, who has secured another big special for tomorrow (Saturday) night and the famous "Isle of Lost Ships" for next mid-week. "The Snow Shoe Trail," starring Jane Novak and Roy Stewart, comes Sunday and Will Rogers in "Honest Hutch" will be seen next Monday. Don't miss 'em and go early.

FISHERMEN, ATTENTION—Get your bait and tackle at JACK'S place
OCEAN BEACH BAIT HOUSE.
Phone: Point Loma 6

EDISON-FORD PLAN UNFAIR TO FARMER

Third Article Shows How Credit Test Would Fail Him in His Need.

The unfairness to the farmer of the Edison-Ford "commodity money" scheme, although ostensibly aimed to improve his economic position, is discussed in the present article, which is the third in a series prepared by the American Bankers Association, reviewing the exposure of the weaknesses of the plan as presented by William T. Foster, Director of the Pollack Foundation for Economic Research.

Briefly, the plan, sponsored by Thomas Edison and Henry Ford, would provide for Government warehousing of basic commodities, against which currency would be loaned, during storage, to the producer without interest, up to half the average value of the products for the previous twenty-five years. On the other half of the value the producer would receive certificates which he could sell or use for bank loans.

Restricted Credit

In that provision allowing for Government loans only up to half the average value for twenty-five years Mr. Foster finds particular weakness in the scheme. He points out that prices have risen so high since 1896 that the farmer could borrow on most products much less than half the present value of the products—much less, in fact, than he could borrow directly from the banks. Loans on the other half the value, which would be on virtually a second mortgage basis, he says, would not be desirable for the banks.

"The plan is not fair even to farmers; it involves unjust discrimination," Mr. Foster says. "The Edison plan fixes the loan values of all products absolutely, uniformly and arbitrarily. It ignores the relative prospects of different commodity markets. Only by the merest chance would such a method give a fair loan valuation. Fifty per cent of the average price for the previous twenty-five years would be too high for some commodities and too low for most of them. With such details the Edison plan is not concerned.

Banks Fairer to Farmers

"The general practice of the banks is not only fairer to farmers, but it is sounder business. There is no justification for basing the loan value of anything upon average prices in past years. Sound banking practice looks to the future. A bank—for the protection of its depositors, if for no other reason—must consider above everything the prospects of getting its money back. And a farmer's prospects of repaying a loan from the sale of his product depend entirely on future prices, not at all on past prices. Last year's runs do not count in this year's game."

As to the claim that the Edison plan would curb speculation in farm products, Mr. Foster says:

"There is nothing in the Edison plan that would tend to abolish speculation. Even after the farmer had stored his products and obtained a loan from the Government, he would still be free to sell his products outright to speculators. The farmer would have all the inducements to sell that he has today, and speculators would have all the inducements to buy.

"Clearly, then, the Edison plan would not provide a money that is sounder than gold money; it would not provide a money less subject to fluctuation in value; it would not enable farmers to obtain larger loans than they can now obtain; it would not divorce agriculture from the banking system; and it would not eliminate speculation in farm products."

PAPER MONEY PIPE DREAMS

By JOHN OAKWOOD

Hitting the pipe seems like the greatest way in the world to get something for nothing,—a whole paradise full of joy for a few whiffs of opium smoke. But—

* * *

By the way, the big lure about fiat money is that it seems to promise about as much for nothing as a whiff on the pipe. They are just coming out of such a dream now in Germany.

* * *

Here is the way that German soft money dream goes. Say in 1913 a man put a ten year mortgage for 20,000 marks on his farm. Marks were then worth, in gold, about four to the dollar. The debt, therefore, was equivalent to about $5,000.

* * *

In the ten years since that debt was contracted, the German Government has published, so to speak, trillions of paper marks. What happened? What would happen to the price of eggs if they had a hen at Washington laying a billion eggs a day,—even if they put a government stamp on them saying eggs were worth a quarter a piece? German marks have gone down from four to the dollar to 1?0,000 to the dollar.

* * *

Here is where the pipe dream gets

Put "Ocean Beach" plates on your car.

Big Community Picnic on the Sands at the Merry-Go-Round Next Tuesday Evening----Everybody Invited



MERRY-GO-ROUND
FARE 5c—EVERYBODY
FREE PICNIC PAVILION
with tables to seat 150 people; canvas curtain side next to ocean to keep off wind. Free light and water to all picknickers. Extra oven
Night parties should phone Point Loma 65-J to have tables reserved
O. F. DAVIS & SON, Proprietors

UNDER NEW MANAGEMENT
The FRANCES HOTEL and APARTMENTS
2221 ABBOTT STREET, OCEAN BEACH—One block from car line, on L. A. paved boulevard. Beautiful Bay and Ocean view, bathing, fishing, boating. Three garages.
FINE COMFORTABLY FURNISHED APARTMENTS
With Hot and Cold Water—Reasonable Rates by the day, week, month
PHONE POINT LOMA 39 MISS A. I. WATTERS, Proprietress

L. RAUN-LINDE S. BJARNASON Resident of OCEAN BEACH
HOME FURNITURE CO.
1240 Fifth Street San Diego
PHONE 632-18 CASH OR CREDIT
For Economy Your Range should be a **GARLAND** *oldest and best made*
Designed to meet every demand
Saves 10% on Gas Bills

LET YOUR LINEN LIVE LONG!
IF IT'S LAUNDRY WORK, WE DO IT!
POINT LOMA LAUNDRY
—Wet Wash, Rough Dry, Semi-Finish and Finish Work—
Once a Customer, Always a Customer.
LAUNDRY CALLED FOR AND DELIVERED.
Phone, Point Loma 378.

Hay, Grain
Wood, Coal
Poultry, Rabbit, Bird Supplies and Remedies
Baby Chicks
Esco Electric Brooders
Seeds. Trucking

OCEAN BEACH Feed, Fuel, Paint and Express
EARL J. HAAS, Mgr.
1926 BACON STREET
Telephone: Point Loma 20-W

Sherwin-Williams (Paints SWP)
Old Dutch Enamel
Marnot, Scarnot and Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

OCEAN BEACH GARAGE
HENRY EULBERG, Proprietor
BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized FORD and CHEVROLET Service
4868 Newport Avenue PHONE POINT LOMA 77-W
Two Blocks East of Dance Pavilion

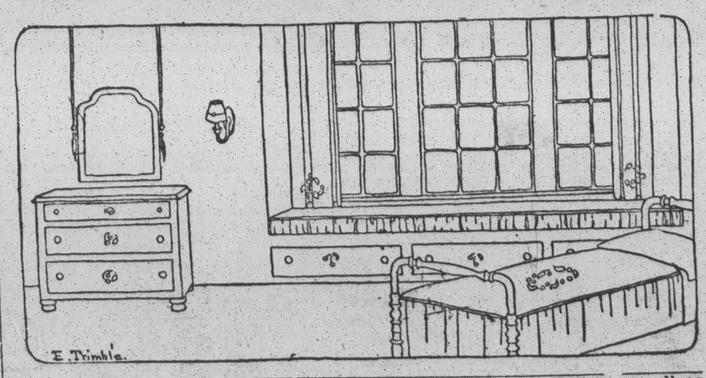
A. R. Walsh Postoffice Block Robert J. Walsh
Residence Ph. Pt. Loma 289—J Notary Public
WALSH & WALSH
PIONEER REALTY BROKERS
OVER 40 YEARS A RESIDENT HERE
We Handle Big Deals Only
Main Office 625 E Street Phone 651-16

Sheet Stock
Brass
Copper
Aluminum
Zinc
Tin
Galvanized Iron
Tubing, Brass, Copper

Telephone 613-91
WILEY & COBB Sheet Metal Works
830 Seventh Street
SAN DIEGO : CALIFORNIA
Residence, Ocean Beach
Phone, Point Loma 311-J

Cornice
Skylights
Gutters
Leaders
Elbows
Heating and Ventilating
Auto Bodies

COLOR SCHEME FOR THE CHILD'S BEDROOM



A color scheme of slate gray and cherry red is very attractive as well as practical for a child's bedroom. The tiny chest of drawers is painted gray with red painted cherries decorating each drawer and the gray painted mirror is hung by red cords. Gray sateen piped with cherry red and apple green with red cherries makes the window seat cushion, the window draperies and the cover for the red painted single bed. The drawers under the window seat are for toys.

Katherine's Kollum

By MRS. KIRK SMITH Phone, Point Loma 17.

ENJOYABLE VISIT

Mr. and Mrs. A. O. Ellison, of Los Angeles, are motoring today to National City on a week end visit, and on their return trip tomorrow will be accompanied by Mr. and Mrs. John Snel and their two children. Ella and Kitty, who have been happy guests at the home of The Beach News for ten days. Come again, soon, ye welcome folks, big and little. Like the famous BOTERLETTERS, your visit has been a benefit and a pleasure in generous measure.

◆ ◆ ◆

CHARLOTTE MAY COLEMAN

That's the name given to a lovely baby girl born at 7:30 a. m. last Sunday, August 5, to Mr. and Mrs. Emmett M. Coleman of 4488 Greene street and weighing nine pounds. The little newcomer is their firstborn and Dr. Ratty was in attendance with Mrs. M. J. Plummer, as nurse. All's well and The Beach News extends congratulations.

◆ ◆ ◆

WELCOME VISITORS

Mr. and Mrs. R. R. Davis and their two boys, Allen and Oliver, are spending an enjoyable week here visiting Mr. Davis' parents, Mr. and Mrs. O. F. Davis on Cable street.

◆ ◆ ◆

Mrs. M. P. Holser, of Fullerton, Cal., was a week-end gues t of Mrs. Wayland at 4869 Cape May avenue.

◆ ◆ ◆

J. P. Froide, "the man who grew up with the kodak," has a neat folder containing "Don'ts" for taking pictures that's worth having handy when making snapshots.

◆ ◆ ◆

Miss Julia Newcomb, of Omaha, Neb., is visiting her sister, Miss Emily Newcombe at 5028 Muir avenue.

◆ ◆ ◆

Mrs. J. H. Tomb, wife of Capt. Tomb, U. S. N., with their three children, are here for the summer months.

◆ ◆ ◆

R. A. Woodhill, a retired banker of Halifaz, N. S., is residing for the summer at the home of Mr. and Mrs. C. A. Mueller on West Point Loma boulevard. Mr. Woodhill lived here several years ago at the Mueller homestead.

JAMES STEVENS HOGAN, JR.

"Jimmy" Hogan is a daddy! He isn't telling everybody, because he's so naturally shy and bashful, yet hundreds of his friends will now shower him with congratulations. "Jimmy," senior, represents the Point Loma Laundry in the beach and bay districts and is as well known as he is well liked. "Jimmy," jr., was born August 1, 1923, at the Glenwood maternity hospital and weighed eight pounds. Mother and son are doing nicely. The Hogan family live on Rosecrans street, Point Loma. The cigars are on "Jimmy," senior!

◆ ◆ ◆

VISITORS FROM THE VALLEY

Mrs. Roger Monger, of Brawley, spent a very enjoyable week end with Mr. and Mrs. Henry Eulberg of 4803 Long Beach avenue. Mr. and Mrs. Adam Eulberg arrived here from Brawley on a camping trip last Monday and are pleasant guests at the Eulberg home, where the chubby one hundred per cent youngster now toddles 'round to the delight of his proud daddy and mama and doting uncle and aunt from Imperial Valley.

◆ ◆ ◆

NELSON JUNIOR ARRIVES

The many friends of Mr. and Mrs. W. E. Nelson are congratulating them upon the arrival last Tuesday of a boy baby, weighing seven and one-half pounds. There is also a general air of rejoicing around the O. B. headquarters of Reid's transfer on Bacon street, where Mr. Nelson is very much in evidence during business hours. The junior Nelson and his mother are doing splendidly.

◆ ◆ ◆

Mrs. Effie Bailey, of 2271 Froude street, returned last Wednesday from an enjoyable visit in Long Beach.

◆ ◆ ◆

Miss Berdina Moore, one of our most popular school teachers, is enjoying her vacation in the Hawaiian islands.

◆ ◆ ◆

Mrs. Katherine Campbell, of 4636 Brighton avenue, widow of the late H. J. Campbell left last Friday for a tour through California.

LOS ANGELES — Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department
Phone 622-44

POLICE! POLICE!!

The Police Station is located on Abbott street, opposite the skating rink at the foot of Santa Monica avenue, and the phone number is
Point Loma 4.

POSTOFFICE SCHEDULE
(H. K. Rankin, Postmaster)

Mail arrives 10 a. m., departs 11 a. m.; arrives at 4 p. m., departs at 4:30 p. m. Mail closes fifteen minutes before departure. General delivery open 8 a. m. to 6 p. m., except on Sundays and legal holidays.

F. L. Russell Katherine Mader
Beach Real Estate Co.
Newport Ave. and Bacon St.
Phone Pt. Loma 136 Ocean Beach

WATKINS PRODUCTS
WATKIN'S VEGETABLE OIL SOAP is made from pure east Indian Cocoanut oil; contains no animal fats, fillers, or coloring matter. Ask for free sample, when I callWrite or call, M. R. Lyons, 4428 Alabama St., San Diego; Phone Hillcrest 2169-W.

Phone: Point Loma 152-J
OCEAN BEACH PLUMBING CO.
Chas. H. Peltcher, Prop.
Repair Work, Contracting, Estimates
5068 NIAGARA AVENUE
Bath Tubs and Heaters, Plumbers' Supplies

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
DR. F. J. RATTY
PHYSICIAN and SURGEON
Res., 4820 Cape May Avenue, Office, 5024 Newport Ave.

Russell's Grocery
FORMERLY CORNER GROCERY
Corner Bacon and Niagara Ave., Ocean Beach
WE AIM TO PLEASE YOU

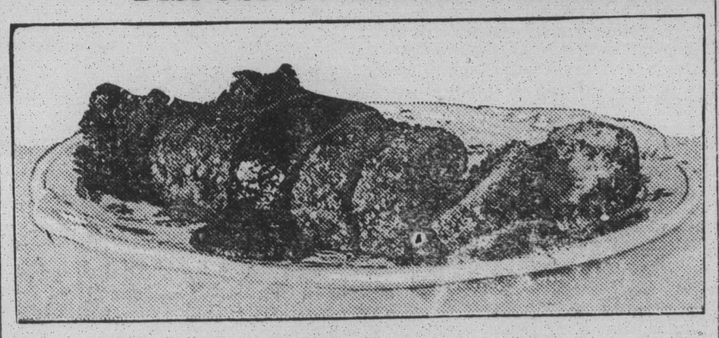
Kodak Finishing
Enlargements—Copy Work and Coloring
GREETING CARDS
J. P. FROIDE
5019 Newport Avenue
Ocean ("Keep Boosting") Beach

San Diego's All-Year-Round TOY LAND
CHILDREN'S OUTDOOR PLAYTHINGS
Phone 625-70
PASSMORE'S
Bird and Toy Store
1106 Sixth St. Bet. B and C
Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andreasburg Canaries.
SAN DIEGO'S OLDEST BIRD STORE

SUNSET CREST
(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished $45 to $50 and Up Per Month.
Fireproof Garages

STILES
We Specialize In
Vegetable and Flower Seeds
Poultry and Bee Supplies.
630 E STREET SAN DIEGO

MUTTON SAUSAGE SUGGESTED TO DISPOSE OF SURPLUS MATERIAL



Mutton or Lamb May Be Used for Sausage.

(Prepared by the United States Department of Agriculture.)

Beef and pork is not the only mixture suitable for sausage. A combination of mutton or lamb with pork may also be used for such a purpose, according to the United States Department of Agriculture.

General Formula.

A general formula is:

Lamb or mutton, 2 parts.
Lean fresh pork, 1 part.
Fat pork, 1 part.
Salt and seasoning to suit the taste.

Combine all the ingredients and put them through a sausage grinder. This sausage may be made into cakes and cooked at once or packed in skins or bags, about 2½ inches in diameter, and stored like pork sausage. It is often convenient, particularly in the warmer months, to make only small quantities for immediate use.

Sausage No. 1.

1 pound mutton or lamb free from bone.
½ pound fat fresh pork.
½ teaspoonful black pepper.
½ teaspoonful salt.
¼ teaspoonful each, marjoram, thyme and sage.

Follow the directions for the general formula, in preparing this sausage.

Sausage No. 2.

½ pound mutton or lamb free from bone.
½ pound veal
½ pound salt pork.
¼ teaspoonful salt.
¼ teaspoonful each, marjoram, thyme and sage.
⅛ teaspoonful black pepper.

In preparing this sausage, follow the directions for the general formula.

Dr. Frederick A. Cook of north pole fame, with thirty others, were charged at Los Angeles with using the mails to defraud in the alleged Texas oil swindle.

A permanent writ of mandate compells Fresno to pay $5,685.71 to six policemen, suspended in May, 1922, for membership in the Ku Klux Klan.

A 6-year-old girl, walking in her sleep at midnight, stumbled into the desert camp of Clyde Giles of Lodi between Mono Lake and Lake Tahoe.

Virtually every grower in the San Jose district will be represented in the fruit exhibit at the Santa Clara County Fair, August 11 to 19.

A petition carrying the names of 572 El Dorado county voters asks that District Attorney Abe Darlington, president of the District Attorney's Association of California, be recalled. The petition alleges incompetency, extravagance and neglect of official duty for private practice.

Love trysts of three couples who sought the seclusion of Fruit Ridge road, known as "lovers' lane," Sacramento, were shocked from the reim of ecstatic bliss to things material by a masked bandit, who collected several hundred dollars in money and jewelry and confiscated an automobile.

OCEAN THEATRE

COMING SATURDAY
A BIG SPECIAL
Admission 15c and 30c,

COMING SUNDAY
JANE NOYAK AND
ROY STREWART
—in—
"THE SNOW SHOE TRAIL"
News and Comedy
Admission 15 and 20 Cents

MONDAY
WILL ROGERS
—in—
"HONEST HUTCH"
Admission 15c and 20c

SPECIAL
Wednesday and Thursday
"THE ISLE OF LOST SHIPS"
With
ANNA Q. NILLSSON and
MILTON SILLS
ADMISSION 15c and 30c

Always a Good Comedy on Every Program
Come early—doors open at 7:15

OCEAN BEACH NURSERY
Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES
and Other Seasonable Plants
DONALD CAMERON, Prop.
OCEAN BEACH CAL.

T. J. ELLIS
Painting Contractor
Carpentering
ESTIMATES FREE
4811 BRIGHTON AVENUE
Box 1061 Ocean Beach, Calif.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street, Ocean Beach, Calif.
FREIGHT BAGGAGE JOBBING MOVING
STORAGE
FEED, FUEL and HARDWARE
Residence Phone Point Loma 125-J
Office Phone Point Loma 136

C. TOWNSEND BROWN
The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

Dr. Earl L. Chappell
CHIROPRACTOR
Phones 663-21 San Diego, Cal.
221 OWL DRUG BLDG.

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.



Gold Horseshoes

Expense is not efficiency. Don't pay for gold horseshoes when you buy your printing.

Sensible printing on sensible paper—Hammermill Bond—will save you money and get results for you.

That is the kind of work we do and the kind of paper we use.

Use More Printed Salesmansnip. Ask us.

THE BEACH NEWS
Job Printing Dept.
Phone, Point Loma 17

Don't "hide your light under a bushel measure." A business card at small cost in our advertising columns will tell the world and your neighbors that you're alive!

WILES OF "WITCH DOCTORS"

Important Personages Among the Wild Tribes of New Guinea Remarkable for Cleverness.

In the New Guinea islands when a man is ill and has been reduced to a state of delirium, the witch-doctor arrives, an old man with mattered hair and an exceedingly dirty skin. Around his neck he wears a collection of oddities, consisting of bits of crystal, pointed sticks, human bones, and perhaps some native medicaments. Around his loins he sometimes carries a second bag with a supplementary supply of these valuable adjuncts, and somewhere he is sure to be concealing stones and pieces of glass which he is going to charm out of the body of the sick man, writes R. W. Cilento, in Asia Magazine.

The sorcerer proceeds to examine the patient with elaborate ceremony and then announces to the anxious relatives that it is just as he expected; certain stones have been wished into the man's body by a neighboring magician or some other evil agency. Bending over the sufferer, he begins to mumble long incantations and to rub vigorously. Sometimes he is a skilled masseur, and uses a hot stone wrapped in bark, to knead the sore muscles. By this treatment he frequently relieves the rheumatic pains which accompany so many infections. Some time during the course of his massage, he palms off one of his stones or fragments of glass, and the sick man, if he be conscious, generally experiences great and immediate relief.

MUST BE PLAYED BY EAR

Assertion That No Written Notes Have Been Made for the "Mouth-Organ" Seems Right.

"Every musical instrument can be fitted for written parts or 'notes' except one or two," said Halpin, the Park Row harmony magnate, to a customer who entered his shop to cause confusion rather than to do business. "Certainly, sir, I have selections published for the accordion.

"No, I admit I didn't know myself that music was printed for the accordion until the other day, when a customer asked for some. I thought the limit in sheet music, rather, orchestra parts had been reached when they wrote the directions or whatever you call it, for bass drum and cymbals, but the accordion order taught even me something. Strictly speaking, there is no music for the accordion; the notes for the concertina will suffice.

"The exception is the harmonica, or old-fashioned 'mouth organ.' That's the one instrument a virtuoso must master and play by ear. But at that there are written instructions about how to breathe into the thing."—New York Sun.

The Young in Heart.

The little girl was crossing the ocean with her mother. One day she had been playing merrily at shuffleboard with a middle-aged gentleman who had made her acquaintance, and who took a great deal of pleasure in teaching her the game.

Her mother, coming in search for her, found her just as she had stopped playing. "What have you been doing, my dear?" asked the mother.

"I've been playing with that young man over there," the little girl replied.

The mother looked across at the middle-aged gentleman and smiled, "How do you know when people are young?" she asked.

"Oh," replied the little girl confidently, "young people are those that have a good time."—Youth's Companion.

Different Estimates of Pie.

A business man, forced to take many of his meals downtown and, as a result, inclined to be favorably impressed with his wife's cooking, invited two of his youngsters to take lunch with him at the chamber of commerce. This was a treat to the youngsters who were in the habit of eating at home all the time. When the pie was served the proud father said to the children: "This pie isn't anything like the kind that mother makes, is it?" And to the father's horror and the amusement of the others at the table one of the children replied "No, father, it's much better."—Indianapolis News.

Aristotle's Philosophy.

Aristotle has been called a practical philosopher. A better designation would be a philosopher of facts. He sought for facts everywhere in nature. Thus he began, under his father, and he continued to be all his life, a student of nature. When he mistook her he wrote down wrong conclusions, but he really mistook her seldom. In consequence, very many of the things he wrote four centuries before Christ are true today. Nature's laws being unchangeable lead only one way, and on that way her modern pupil and her classical Aristotle meet.—New York Herald.

A Better Job.

"Do you take me for a natural-born fool!" exclaimed the quarrelsome passenger to the mild man who had contradicted him.

"I did, yes," replied the mild man.

"Well, I'll let you know that I'm not!" cried the speaker.

"Then I congratulate you," said the other calmly, "for if you did the job yourself you've got nature beat to a standstill."—Boston Evening Transcript

The Beach News is an independent paper in all that the word implies.

CONQUERED THE WART HOG

"Flivver" Proved Too Much for Pugnacious South African Animal Who Objected to Its Presence.

The wild animals of South Africa do not take kindly to such new-fangled ideas as "flivvers," as the following incident, related by William McStay, historian of H. A. Snow's expedition, which has been hunting big game from a motor car, will show:

"The wart hog, whose name fairly well describes his appearance, fought Snow's machine to a standstill; to the beast, the 'fliv' was a new form of enemy. Snow encountered the wart hog one day in driving a path across the trackless waste. For amusement the explorer chased the hog quite a distance, when, with suddenness and ferocity, the beast turned to attack. With slavering jowls and grunting defiance the wart hog hurled itself against the trusty flivver, the only carrier not susceptible to the death bite of the tse-tse fly. Its tusks ripped the tires. Its hard head battered the radiator.

"Backward reeled the Tin Lizzie, trembling in every member. Forward she lunged again, thwacking the animal in broad beam. The latter charged anew, again she retreated and again she lunged like a gasoline billygoat. Finally the wart hog gave up the struggle and went and sat down afar off, watching the new enemy it could not conquer. The beat's attitude of dejection was sufficient to cause laughter."

LITTLE NOW GOES TO WASTE

Science Has Discovered Innumerable Methods for Turning Rubbish to Profitable Uses.

One of the most remarkable features of modern life is that nothing need be wasted.

Science has discovered ways of turning every kind of rubbish into something useful. Refuse is burned in specially constructed furnaces, and the heat produced is turned into steam which is used for driving the dynamos that produce electric light. Even the ashes are used to make cement.

Soapsuds, which formerly polluted our rivers, are now strained, mixed with lime, and pressed into bricks, which, when burned, give three times the amount of heat that a similar quantity of coal gas would produce.

A dead horse can be put to almost endless uses. The hair is turned into hair-cloth and stuffing for mattresses; the hide forms leather table coverings; the tendons are made into glue and gelatine; the flesh is used as food for cats and dogs, and the blood is manufactured into prussiate of potash and manure. The bones reappear as knifehandles.

Jelly has been made from old boots and whisky from old shirts. Sawdust can be made into quite eatable cakes, and fish-scales into artificial pearls.

Superstitions of Thieves.

A laundryman who for eleven years used his coffin as a safe, was wise in his generation, for it is not believed that any thief would have meddled with such a receptacle. Certainly no professional burglar would have touched it.

For the criminal classes, almost without exception, are steeped in queer beliefs in luck, omens and the like.

The burglar carefully avoids any house where a death has recently taken place. Anything black is anathema to him. The black cat, which to some people is an omen of good fortune, to him is just the reverse. Should a black cat be seen sitting on the steps or sill of a house marked down for plunder he will avoid it. Another animal which terrifies him is a blind dog.

Hudson's Bay Company.

The Hudson's Bay company, incorporated in 1670, connects, by uninterrupted lineage, the North American wilds of the moving picture set with the stern realties of an earlier day. The first records of this stanch example of British emprise contain the following notation of a shipment made to the company's posts shortly after the earliest expedition to Canada in 1668:

Two hundred fowling pieces with powder and shot.
Two hundred copper kettles.
Twelve gross knives.
One thousand hatchets.

The copper kettles used today in these northernmost outposts of civilization are practically identical in design with those of two centuries or more ago.

Antidote for Boredom.

While prime minister of England Lloyd George devised an antidote for boredom. When he was entertaining or being entertained he arranged to have himself called on the telephone at certain intervals. If the company was dull he discovered at the first ring that affairs of state demanded his attention.

If the company was passable he waited for the second ring. If he found himself among kindred spirits, the calls were in regard to matters that his secretary could bring to a happy conclusion.

None in Sight Now.

Jack—Tom, I'm in a terrible fix. I'm engaged to three girls.

Tom—Well, that's not exactly a crime.

Jack—No, that's the worst of it. If it were I could go to prison and have some peace.—Boston Evening Transcript.

Please mention The Beach News

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH .. Sec'y.-Treas.

Subscription Price, 75 cents a year.
Outside the county, $1.00 yearly.
IN ADVANCE
Single Copies 5 Cents
Advertising Rates Upon Application
LOCAL READERS—Fifteen cents a line, averaging five words to line.
CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

FRIDAY, Aug. 10, 1923

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

TO NEWS CONTRIBUTORS

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

We Mourn Our Nation's Dead.

THE BEST THE FARMS PRODUCE

By WALTER W. HEAD
First Vice-President, American Bankers Association



Walter W. Head

Every banker and business man in the country is interested in the farm from another viewpoint than merely a place to raise farm products and livestock. Above all the farm is one of the places where we can best bring up our boys and girls. Thousands of men and boys each year are flocking to the city. Clerks in the city are barely eking out an existence and they cannot expect to receive much more in the way of compensation.

But back on the farms are men working for a reasonable return, and in addition they have their houses, the wonderful sunshine above in the daytime, the wonderful fresh air and all the things that the soil produces. The boy who is raised on the farm will have an entirely different aspect of life and approach the various problems with which he has to deal in later years in a different way from the boy who is raised in the city.

In this period of unrest we are certainly vitally interested in rearing both on the farms and in the cities boys and girls with the proper outlook for the future, imbued with the belief that the activity in which they are engaged is, after all, something that will provide them both with the necessary things of life and with happiness. For in happiness there is contentment, and in contentment in America there is safety for our institutions.

Every single banker should feel that the problems his farmer customers have to contend with are not only the farmer's problems but his problems as well. He should feel not only that the farmer must be prosperous so that he can deposit more in his bank, giving the banker more to loan and thereby increasing his profits, but that also there is something which cannot be measured in dollars and cents. It is the thought of rendering such service to their customers—regardless of whether they are farmers, or men working in the shops, or big business men of the cities—that will bring not only prosperity but contentment as well. The banker should take as his motto: "Who serves best profits most."

It's Not Far to a FABER Store

The Little Cash Grocery Faber's Cash & Carry No. 3
5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt Loma 248

BEST GROCERIES
When you sit down to a meal you like to know that your food came from a Store Where Reputation Counts
Anything and everything you might need for your table can be found at
FABER'S GROCERY STORES
At Reasonable Prices
Most Inviting Assortment of Canned Goods, Choice Meats, Groceries and Vegetables, Always Fresh, Clean and Wholesome

It's Not Far to a FABER Store

MICKIE SAYS—



CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Goats' milk, delivered. "Woodmere," 4729 Cape May avenue. Phone Pt. Loma 206-J.

FOR SALE—Four burner gas stove, oven and broiler in fine shape, $10; also 15-foot canoe, adapted for motor or sail, $25; Phone PointLoma 362-M. morn- Phone Point Loma 362-M, morn-

FOR RENT—Modern new up to date 3-room unfurnished cottage. Inquire at 1917 Bacon street, phone Pt. Loma 289W.

FOR SALE—Ford tourinr car, big bargain, no reasonable offer refused. Apply Faber's O. B. Grocery.

FOR SALE—Six lots, near Ocean front, in vicinity of high class property, $800. Phone Point Loma, 57 W. K.

FOR RENT—Five-room modern furnished house, breakfast nook, laundry trays, bath, garage. Will rent all or part, or will furnish room and board to adults, 2271 Froude St.

DESK ROOM—Furnished office, third floor Spreckels Building, $10 per month. E. W. Rayle, 1458 Front street.

STATIC HEAVY IN SAHARA

Especially Violent During Storms, Due to Friction Between Grains of Sand.

American radio fans who complain occasionally at noisy static should thank their stars that they are not in the Sahara desert. Static there is very violent during sandstorms, the friction of the grains of sand one upon another generating strong currents, says Raoul Moha of Algiers, writing in the Wireless Age.

In addition to the mathematical proof, one also has visible evidence of this "sand" electricity, and sometimes also very painful physical proof, when the simoon blows. The antenna, most efficient collector of electricity, becomes highly charged under high winds, and unless one takes care to ground it and disconnect the receiving instruments, the latter are quickly put out of service by the repeated discharge of strong sparks. These jump between the plates of the condensers, from binding post to binding post, from knob to knob, and indeed across any and all points offering the slightest path for the current. The operator, if he stays at his post and is not insulated from the ground, will receive strong shocks. The effect of the static discharges from the antenna, if not physiologically dangerous or grave, is none the less very painful.

Kindly mention The Beach News

Church News

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave.
Rev. Rolla E. Brown, Pastor

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People's Union at 6:30 p. m.

Wednesday — Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

UNION CONGREGATIONAL CHURCH
Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.
Morning worship at 11.

CATHOLIC CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m.

At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

TRINITY MISSION EPISCOPAL
REV. ARTHUR C. DODD, IN CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

hone Point Loma 46-J Sunset Cliffs
Crags Apartments
Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

Ocean Beach Cleaners

Cleaning Dyeing Pressing
1928 Bacon St.
Phone: POINT LOMA 30-J
C. H. Owen, Prop.

RUBY H. ELLIOTT
. . LISTINGS . .
5006 Niagara Ave. Pt. Loma 46-W
Have good income property—exchange acreage. Have call for unfurnished houses. What have you?

BROWN'S
SOUVENIR and STATIONERY STORE
Watch and Clock Repairing
5041 Newport Ave. Ocean Beach

Phone Point Loma 259-J
Edward K. Burdette
PLUMBING
Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

TRY OUR SUNDAES
At the New Fountain
Newport Cafe
Cor. Bacon St. and Newport Ave.
Candies Cigars and Cigarettes
ICE CREAM PARLOR
Tables Reserved For Ladies

TURN ME OVER



OCEAN BEACH
BAIT HOUSE
Phone Point Loma, 6
JACK NEUMONT, Prop.
Fresh Bait of All Kinds
Fishing Tackle, Boats to Let
CIGARS, TOBACCO, SOFT DRINKS

DEVIL-FISH HERE DIFFERENT FROM NORTHERN KIND

"Jack" Neumont Exhibits Them at Ocean Beach Bait House

Sunrise Beach, Wash.—Dragged from his rowboat by a giant devilfish which he had speared, Albert Garness lost his life while several companion fishermen felt the searching tentacles of the big fish.

The devilfish season is at its height in the narrows off Gig Harbor, in this part of Puget sound, and fishermen declare the daily catch is remarkable for the size of the octopuses. About 40 grizzled veterans in open trawls are busy hauling in the traps and taking out the devilfish. The devilfish, after capture, are imprisoned in large tanks of sea water and kept alive to supply the winter demand among the Pacific coast Japanese.

There is an element of danger connected with this kind of fishing that lends spice to the work. Most of the devilfish caught will weigh around 30 to 40 pounds and vary in the spread of their tentacles from four to eight feet. This winter, however, fishermen have brought in extra large octopuses. The one which dragged Garness from the trawl measured 15 to 20 feet across the spread of legs.

Prosaic Occupation.

Catching the devilfish is a prosaic occupation. In fact, the fish catch themselves. The traps, spaced to the depth of water from five to fifty fathoms, are fastened to long lines laid on the bottom. Some stretch out 10 miles into the sound, the average being three to four miles. The trap resembles a small, loosely built barrel, which is open at one end and baited with clams. After the fish has entered and devoured the clams, it generally reclines in a tightly drawn bundle to enjoy perfect digestion. Fishermen in trawls and dories row over the trapping area to haul up the snares. The devilfish remains in the secluded shelter from sheer laziness, until exposed to the air. Then there is a sudden



Dragged From His Boat.

spring to life and the wiggling of the long tentacles is threatening. The octopus is immediately speared, but many are tenacious enough to fight many minutes.

Octopus meat is worth 25 cents a pound on the northwestern market.

GET something you do want for anything you don't want at the small cost of only a dime a line in our Classified Ads, cash rates.

The **MISSION BEACH**

$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

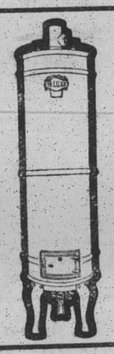
Don't Watch Mission and Ocean Beaches Grow ---
Grow With Them!

MISSION BEACH COMPANY
Second Floor, Scripps Building
TRACT OFFICE OPEN DAILY

INVESTMENTS

BRADSTREET rating A A-1. Shares at present, $15.00. Not assessable. No salaries, no debts, no taxes. Certificates of stock have five years of eight per cent coupons attached, payable monthly at any bank. Has never failed for thirteen years to pay 12 per cent on par value, and often an extra dividend at the nd of the year. This is no "wildcat" scheme! Better investigate it! I also have a large list of LOTS and HOUSES for sale. Also Insurance.
See D. C. CROSBY, at 4930 Muir Avenue, Ocean Beach.

The AMERICAN LAUNDRY
Formerly Ocean Beach Laundry
P. C. LANDGRAF and N. OLSON, Proprietors
5036 Niagara Avenue Phone Pt. Loma 31
Previous Patronage Respectfully Solicited
Satisfactory Service Guaranteed to New and Old Customers



The World' Best Water Heater
De LUXE AUTOMATIC
Exterior White—Interior Right.
Sizes to Meet Any Requirements.
OCEAN BEACH PLUMBING CO.
Chas. H. Peltcher, Proprietor.
5068 NIAGARA AVENUE
Phone Pt. Loma 152-J

THE STA R CAR
MAINE GARAGE
Newport Avenue
Phone: Point Loma 382

TUBES FREE
With Each U. S. G. & J. Cord Tire

32x3½	18.50
31x4	21.30
32x4	23.40
33x4	24.65
34x4	24.80
30x3½	$13.50

ALLIGATOR ROCK LODGE
4985 Coronado Avenue, Ocean Beach, Cal.
LUNCHES, AFTERNOON TEAS, EVENING DINNERS.
SPECIAL SUNDAY EVENING SUPPERS
For reservations, telephone Point Loma 327-J. Furnished Apartments & Cottages to let for term not less than 3 months

Phone Point Loma 49
Ocean Beach Lumber Company
H. H. REID & SON, Proprietors 5050 Newport Avenue
Lumber, Cement, Roofing Paper,
Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

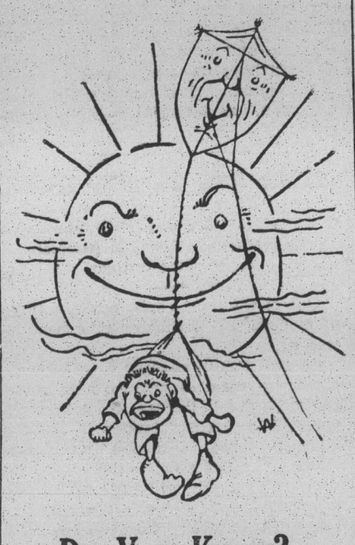
Worth Thinking About

THE BEACH NEWS

has a Larger Circulation
in the Beach and Bay districts
than ALL the San Diego
papers combined ---
and BOOSTS
for these great communities
the whole year 'round!



THE BEAD SHOP
724 Broadway, San Diego.
JUST IMPORTED FROM EUROPE
A wonderful variety of the best SWEATER SILK in assorted colors, at remarkably low prices.
Just received, large shipment of
EMBROIDERY BEADS, 5c and 6c a bunch.



Do You Know?

that **The Beach News** is read **FIFTY-TWO TIMES A YEAR** by bona-fide **Paid Subscribers** in from one to fifteen cities in each of the following **THIRTY-THREE States and THREE Foreign Countries**, now listed on our Subscription Books—Open to All:

Alabama
Alaska
Arizona
Canada
California
Colorado
Connecticutt
District of Columbia
Florida
Idaho
Illinois
Iowa
Kansas
Kentucky
Massachusetts
Mexico
Minnesota
Mississippi
Missouri
Montana
Nebraska
New Jersey
New Mexico
New York
North Carolina
North Dakota
Nova Scotia
Ohio
Pennsylvania
South Carolina
South Dakota
Texas
Virginia
Washington
Wisconsin
Wyoming

KEEP THIS HANDY

Don'ts For Taking Pictures

DON'T attempt time exposures without a tripod or set your kodak on something solid.

DON'T point your kodak or camera toward the sun.

DON'T attempt "snap shots" indoors or in deep shade.

DON'T forget to bring us your work or mail it to us. We pay the postage.

BE SURE to not it down on the inside.

Hold your kodak still.

Press button or lever slowly.

Keep your lens clean. We will clean your lens FREE.

Use Fresh films.

Our films are always fresh.

Copy work, coloring, enlarging.

We strive to please. Every print must be satisfactory or we will reprint without extra charge.

J. P. FROIDE FOTO FINISHING COMPANY.

"The man who grew up with the kodak." 5019 Newport Avenue, Ocean Beach.

America's Marvels
NATURAL AND OTHERWISE

By **T. T. Maxey**

CHICAGO'S MAIL TERMINAL BUILDING

To speed up the handling, distribution, and dispatch of all paper, catalog, and parcel-post mail originating in Chicago or passing through Chicago destined to Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio, South Dakota, Tennessee, and Wisconsin, there has been recently placed in service in Chicago a monster mail terminal building which is without a parallel—anywhere.

This building is of brick and steel, approximately 800 feet long, 75 feet wide, and six stories and basement tall. On one side are tracks which have a capacity for 61 railway mail cars—one track running the full length of the building inside. On the other side is a 30-foot driveway bordering on which is unloading space sufficient to accommodate 60 mail wagons at one time.

The entire first floor is given over to the receipt, dispatch, and storage of mail; another floor is devoted to the distribution of parcel-post mail; another floor is used for the handling of paper mail, and so on. One floor is necessarily an operating or service floor—for the proper maintenance of the plant, and contains the office of the superintendent and his force, machine shop, carpenter shop, stock room, cafeteria, first-aid, study, and rest rooms.

About 970 persons are employed in the work of handling mail matter, while about 80 additional employees and 25 clerks and officials are required to look after and operate the building and its machinery.

Four stairways, three passenger and fourteen freight elevators facilitate movement between floors. The mail-handling equipment includes about 1,800 trucks of various kinds and sizes, several hundred sorting tables, sack racks without end, and a small fleet of electric tractors. Most of the work of distribution is done by means of some eight miles of mechanical belt conveyors which function with an amazing rapidity and an uncanny sureness. These conveyors, some of which are 44 inches wide and 650 feet long, carry mail between divisions, between floors, and dump it on distributing tables from which they also carry it to chutes which drop it to dispatching platforms.

This terminal ultimately will handle an average of 26,000 sacks of parcel post and 18,000 sacks of paper mail every 24 hours—or 1,833 sacks per hour. According to an official of the railway mail service, through this one building will pass more mail than originates in the entire Dominion of Canada.

1923, Western Newspaper Union

THE KITCHEN CABINET

(©, 1923, Western Newspaper Union.)

The test of friendship is its fidelity when every charm of fortune and environment has been swept away, and the bare, undraped character alone remains; if love still holds steadfast, and the joy of companionship survives in such an hour, the fellowship becomes a beautiful prophecy of immortality.

RAISINS AND FIGS

There is something yet in store for the person who has never eaten a ripe fig picked fresh from the tree or preserved or pickled when just in the proper stage of ripeness.



Fig Dessert.—Mix one cupful of fresh fig jam with two cupfuls of stewed rhubarb. Line a buttered baking dish with slices of buttered bread, pour over the fig and rhubarb, cover with a light custard, using a cupful of milk, an egg and a very little sugar. Bake until the custard is firm. Cover with a meringue and brown in a medium oven.

Delan Raisin Pudding.—There are raisins and raisins, but the meaty, rich, flowerlike, flavored raisin which is grown and cured under the skies of southern California is a fruit of which one never tires.

Mix four tablespoonfuls of cornstarch with four tablespoonfuls of brown sugar and four tablespoonfuls of cold water to a smooth paste. Heat two and one-half cupfuls of milk in a double boiler and stir gradually into the cornstarch mixture; cook until smooth and thick. Add three-fourths of a cupful of seedless raisins and cook thirty minutes. Remove from the fire and stir in four tablespoonfuls of broken nut meats, one teaspoonful of vanilla extract and one-half teaspoonful of lemon extract. Pour into a mold and chill. Serve with an orange custard.

Fresno Raisin Pie.—Pour one and one-half cupfuls of boiling water over two cupfuls of seeded raisins and cook five minutes. Mix one-half cupful of sugar, two teaspoonfuls of cornstarch, a pinch of salt; stir into the raisin mixture and cook until thick. Add one tablespoonful each of orange and lemon rind, four tablespoonfuls of orange juice, one-half cupful of broken walnut meats and a tablespoonful of butter. Pour into a pastry-lined pie plate, cover with pastry and bake in a moderate oven forty minutes.

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

Regular Correspondence Delayed in transit

★ * * * * * * * * * ★

The Ocean Beach Chamber of Commerce

★ * * * * * * * * * ★

Regular Business Meeting Every First and Third Monday.

F. B. HARRISON, Secretary.

* * * * * * * * *

Phone to us
Write to us
Call to see us.

Phone, Point Loma 17

THE BEACH NEWS

is your friend.

Let's get neighborly!

* * * * * * * * *

Now's the time to boost yourself, boost your business, and boost your community by advertising in your home paper—THE BEACH NEWS.

Reasonable rates are offered and we'll gladly help you to prepare your publicity matter in a manner to get the best results.

ANNOUNCEMENT

The subscription price to **The Beach News** is 75 cents a year anywhere in San Diego county and one dollar a year outside of the county. The paper is issued at noon every Friday and immediately placed in the mails for local and long distance distribution, besides being placed on sale at the Station Newstand, Bacon street and Niagara avenue; Froide's Photo Studio, on Newport avenue, and at the office of publication, 4829 Saratoga avenue, Ocean Beach.

Mister Advertiser:

It's a highly delightful fact that **The Beach News** has become a real household necessity every week-end in the homes of all the progressive people living in

OCEAN BEACH
MISSION BEACH
PACIFIC BEACH
and the entire
POINT LOMA PENINSULA

BOOST Your Business with an "ad" in **The Beach News**, telling 'em who and where you are, and what you have to offer for their patronage. CO-OPERATE!

◆ ◆ ◆

YOU'RE READING THIS. And so are thousands of other good people, who would also see YOUR business announcement if placed here.

◆ ◆ ◆

If your business isn't worth advertising—quit your business.

if it's in the line of **Printing**

From a Visiting Card to a Poster
We Can Satisfy You With Quality, Quantity and Service
JOB PRINTING DEPT.
The Beach News
Phone Point Loma 17
4829 Saratoga Avenue,
Ocean Beach, California